

**JEFF DAVIS PARISH TOURIST COMMISSION
MINUTES OF MEETING
DATE: February 20, 2018**

The meeting was opened and the following attendance was noted

Name	Representing	Present	Absent
Becky Hudson, Chairman	Welsh	X	
Lorraine Bertrand, Vice-Chairman	Elton		X
John Marceaux, Secretary/Treasurer	Lake Arthur	X	
Bobby Palermo	Lake Arthur	X	
Ronnie Petree	Welsh		X
Kathleen LeBlanc	Lake Arthur		X
Ryan Kitchen	Jennings	X	
Marion "Butch" Fox, Executive Director	Director	X	
Dione Sabelhaus, Marketing Director	Marketing Director	X	

Guests Present: Mayor Henry Guinn

Call to Order: **Becky Hudson** called the meeting to order at 8:02am, **John Marceaux** led the prayer and **Ryan Kitchen** led the pledge.

Approval of Agenda ~ a motion was made by **Ryan Kitchen** and seconded by **Bobby Palermo** and passed unanimously to approve the February agenda.

Approval of Minutes ~ a motion was made by **Bobby Palermo**, seconded by **Ryan Kitchen**, passed unanimously to approve the minutes of the **December 2017 and Special December meeting**.

Approval Financials ~ a motion was made by **Ryan Kitchen** to approve **October and November** financial report seconded by **Bobby Palermo**, passed unanimously.

Public Comments: NA

CEO/President report, Marion Fox

- Bob Patrick with Habetz Construction came out and made the outline for the new building. We are still waiting for the ground to dry up, so we can finish the dirt work.
- Louisiana Office of Tourism has a new branding for the state. Instead of "Pick your Passion" its "Louisiana Feed your Soul"
- Louisiana legislative session dealing with taxes and how to close the gap in the budget. The enterprise funds will probably not come up this year.

Marketing Director Report: Dione Sabelhaus

- Louisiana 2016 tax revenues were reported as following, 46.7 million visitors to Louisiana and they spent \$16.8 billion and as a result generated \$1.04 billion in state tax revenues.
- I will attend the TravelSouth Domestic Show in Biloxi MS on March 18 – 21. I will meet with 48 tour operators and media writers.
- We have a Fam media tour from TravelSouth that will tour Bayou Rum on March 21. On the same day Trips Unlimited will tour the Gator Chateau and Bayou Rum, this motorcycle group comes out of San Antonio. We have a huge tour series coming into our

- area with over 30 dates starting in April and ending in March 2019. This group of young tourist fly into New Orleans or Houston.
- Crawfish tours are starting up next week and as of now we have 16 schools and 3 bus tour groups.

New Business:

- A motion was made by **John Marceaux**, seconded by **Ryan Kitchen** and passed unanimously, to surplus computer equipment.
- Jefferson Davis Parish Tourist Commission approves Tracie Doescher to establish a credit card with Frist Guaranty Bank on behalf of Jefferson Davis Parish Commission with a credit limit of \$3,333.00. The card is to be issued to Jefferson Davis Tourist Commission and Tracie Doescher is authorized to conduct business with this credit card on behalf of Jefferson Davis Parish Tourist Commission. Jefferson Davis Parish Tourist Commission currently has a total credit limit of \$10,002.00 with split limits approved for Marion Fox and Dione Sabelhaus of \$3,333.00 each. Both individuals are approved by Jefferson Davis Parish Tourist Commission to conduct business on behalf of Jefferson Davis Parish Tourist Commission for said cards.
- A motion was made by **Ryan Kitchen**, seconded by **Bobby Palermo**, to approve \$1,000.00 for the Squeeze Box Shootout grant and passed unanimously. Jennings Festival Association spent \$1,000 on promoting the event so the board agreed to match the \$1,000.

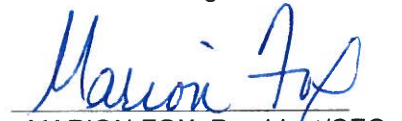
Old Business:

Announcements:

Adjournment

A motion was made by **John Marceaux**, seconded by **Ryan Kitchen** and passed unanimously to adjourn.

I, Marion Fox, certify that the above and foregoing constitute the minutes of the second meeting of the commissioners of the Jeff Davis Parish Tourist Commission held on February 20, 2018


MARION FOX, President/CEO
JDPTC