JEFF DAVIS PARISH TOURIST COMMISSION MINUTES OF MEETING

DATE: December 11, 2018

The meeting was opened, and the following attendance was noted:

Name

	Representing	Present	Absent
Becky Hudson, Chairman	Welsh	х	
Lorraine Bertrand, Vice-Chairman	Elton	х	
John Marceaux, Secretary/Treasurer	Lake Arthur	X	
Bobby Palermo	Lake Arthur	х	
Ronnie Petree	Welsh	X	
Kathleen LeBlanc	Lake Arthur	X	
Ryan Kitchen	Jennings	Х	
Marion "Butch" Fox, Executive Director	Director	Х	e)
Dione Sabelhaus, Marketing Director	Marketing Dir	ector X	

Guest Present: n/a

<u>Call to Order</u>: Ryan kitchen called the meeting to order at 8:01am, Ronnie Petree led the prayer and pledge.

<u>Approval of Agenda</u> ~ a motion was made by **Ronnie Petree** and seconded by **Bobby Palermo and passed unanimously** to approve the **December** agenda.

<u>Approval of Minutes</u> ~ a motion was made by <u>Becky Hudson</u>, seconded by <u>Lorraine Bertrand and passed unanimously</u> to approve the minutes of <u>October 2018</u>.

<u>Approval of Financials</u> ~ a motion was made by Ronnie Petree to approve July, August, September and October financial report seconded by Bobby Palermo, passed unanimously.

Public Comments: n/a

CEO/President report, Marion Fox

- Gator Chateau updates ~ they were delayed with the pool for a few days due to leaks at the bottom. C&D Pool
 discussed the problem with Port Aggregates, and they resolved the problem by adding a river rock overlay. The
 electrician should finish all his work by the end of this week so they will start staining the floor next week.
- I received a letter from Amber Hymel with the Tax Collection office stating that "there been a dip in collections for the month of October, which is standard for that time of year due to Christmas and the New Year." The month of October was very busy, we had the Stearman Flyin and Last Resort Car Show. Amber did assure us that they are working diligently to conduct audits to produce more revenue in our jurisdictions.

Marketing Director Report: Dione Sabelhaus

- I attended TravelSouth in Nashville, TN the last week of November to promote Jeff Davis Parish. I meet with 52 international Tour and Receptive Operators that are looking for new destinations for their clients. Most of the operators I spoke with are very interested in the crawfish tours, Bayou Rum Distillery and the Flyway Byway. I will also attend TravelSouth Domestic in Myrtle Beach, SC at the end of February with Anne with Southwest Lake Charles CVB to promote Jeff Davis Parish.
- Upcoming meeting and Events; Marion and I will attend LTA Annual Meeting in Alexandria on January 23 & 24, 2019. We are starting to gear up for our crawfish tour field trips, we already have several tours booked for the season. Mardi Gras festivities will start up in the month of February.

New Business:

- A motion was made by **Becky Hudson**, seconded by **Lorraine Bertrand** to reappoint Joel Oustalet to the Jeff Davis Economic Development Board, passed unanimously.
- A motion made by John Marceaux, seconded by Ronnie Petree, to approve Joint Service Agreement with JDPTC, EDC and COC and JDPTC and EDC, passed unanimously.

Old Business:

• A motion was made by **Becky Hudson** and seconded by **Lorraine Bertrand** to approve Final Marketing Grant for Last Resort Car Show, and Town of Lake Arthur, **passed unanimously**.

Announcements: Ronnie Petree wanted to thank John Marceaux for his help with the Pilot Program and Rail Logics. Ronnie Petree also mentioned David Bertrand with the Help of his wife Lorraine wrote and Illustrated a children's book "Petite Gator & The Musical Grande Bois." They will have a book signing at Alligator Book Bites in Lake Charles on December 15, 2018.

Debbie Patterson has decided to retire, her last day is December 27, 2018. We hired Angie Holland to take Debbie's place, she will start on December 4, 2018.

Adjournment: A motion was made by Becky Hudson, seconded by Bobby Palermo and passed unanimously to adjourn.

I, Marion Fox, certify that the above and foregoing constitute the minutes of the first meeting of the commissioners of the Jeff Davis Tourist Commission held on December 11, 2018.

MARION FOX, PRESIDENT/CEC